

An entrepreneur is defined by dictionary.com as “a person who organizes and manages any enterprise, esp. a business, usually with considerable initiative and risk”. These individuals see opportunities in business to create economic empires. Individuals such **Andrew Carnegie, Walt Disney** and **Bill Gates** have impacted not only our national economy but also the Global Economy as well. Opinions vary as to whether they should be considered legends or robber barons; however, few can argue that they have changed the way that we think about wealth, power and success... It is your next challenge to select one of these individuals (or one from the listed links below) and present their visions, struggles and eventual achievements. Each person should select a different entrepreneur if possible. You may discuss your ideas with your classmates. You are, however, responsible for independently completing the project listed below.

MSNBC’s History’s 10 greatest entrepreneurs

<http://www.msnbc.msn.com/id/5519861>

BusinessWeek’s Entrepreneurs for the Ages

http://images.businessweek.com/ss/07/06/0628_greatest_entp/index_01.htm

SUCCESS magazine’s 50 Greatest Entrepreneurs of All Time

<http://www.successmagazine.com/50-Greatest-Entrepreneurs-of-All-Time/PARAMS/article/182/channel/15>

You should research someone from one of the above topics. Create an **8 slide PowerPoint presentation** that includes:

- ❑ **A table of contents (cover slide and slide 1) - with links to all other slides and a link back to the table of contents (on each slide).**
- ❑ **6 slides (minimum) that identify and explore the story of an entrepreneur. Please include at least 8 sentences (or 4 bulleted items with 2 sentences each) that discuss the topics listed below. (including appropriate web links if available)**
 - ❑ **Identify the individual**
 - ❑ **Discuss their historical background**
 - ❑ **Describe their vision and/or dream**
 - ❑ **Discuss how they became so successful**
 - ❑ **Describe the legacy that they have left behind (or intend to leave behind)**
 - ❑ **Discuss why you are so impressed with this individual**
- ❑ **Create a credits page (slide 8) that provides information about the resources consulted (web links, books consulted, etc.).**
- ❑ **Be prepared to share your presentation with the class**

Grading

You will be evaluated on: 1) your ability to follow directions and cooperate with others, 2) the amount **classroom** time spent, 3) the accuracy and quality of the information provided, 4) your delivery to the class (including a 10pt verbal analysis – i.e. you have to talk).

You will have several class days to complete your project. Late projects will not be accepted barring extraordinary circumstances once a deadline has been given (ordinary absences are not extraordinary).

I, _____, understand the directions listed above, have chosen

to complete my project on _____, and understand that I will

work to the best of my ability to submit my project on, or prior to, the aforementioned deadline.